

The 60s. From a decade when new ideas were all the rage, some true classics emerged. The Mini Cooper was one of them.

Feted by film directors, beloved of the King's Road set and thoroughly well respected by serious rally drivers, the Mini Cooper is one of the lasting icons of its time. And it has now been revived by Rover and John Cooper, to take its place once more at the forefront of motoring affections.

Today's Mini Cooper embraces the best of contemporary technology without losing an ounce of its original integrity and chic.

With their flared wheel arch extensions, quirky - but versatile - boots, chrome grilles and bumpers - and, of course, the unique Mini Cooper bonnet badge, these cars are Cooper through and through. While with their 6 year anti-corrosion warranty, electronic stereo, radio/cassette and 1275cc transverse engines with open loop catalysis, they're very much cars for the 1990s. Delivering power that's sympathetic to flowers and kinder to the environment.

A direct descendant of the car that won the 1964 Monte Carlo Rally, the 1991 Mini Cooper has the presence and panache to distinguish it from every other car in its class. And, talking of class, with its alloy sports wheels, leather trimmed steering wheel, and cut pile carpet, this is one compact car that has loads of it.

The Mini Cooper offers breathtaking value for money. Leaving, perhaps, that little extra for personal style statements in the form of the kits now available from your Rover Dealer - at a special introductory price.

Ownership of a Cooper brands you as an individualist. Now you can select from three exclusive accessory kits, created by Rover and John Cooper in the inimitable spirit of the Mini Cooper. And if you buy between 1 June 1991 and 30 September 1991, you will acquire them at some very special prices.

KIT A: The "Italian Job" Pack

Twin halogen driving lamps
"Mini Cooper" bonnet stripes
Durable moulded loadspace liner

Recommended Price: £139.47
Special Nostalgia Price: £59.99*

KIT B: The "RAC Rally" Pack

Twin halogen driving lamps
"Mini Cooper" bonnet stripes
Durable moulded loadspace liner
Tinted glass sunroof
Mudflaps

Recommended Price: £273.78
Special Nostalgia Price: £105.99*

KIT C: The "Monte Carlo" Pack

Twin halogen driving lamps
"Mini Cooper" bonnet stripes
Durable moulded loadspace liner
Tinted glass sunroof
Mudflaps

Sump Guard
Locking Wheel Nuts
Fire Extinguisher

Recommended Price: £385.58
Special Nostalgia Price: £155.99*

* prices do not include fitting; please consult your Rover dealer

Not For Just Anyone

Please note that these kits may only be fitted to Mini Coopers (including those already registered). To qualify for the special Nostalgia prices, your vehicle identification number must be quoted when ordering.



Car shown features KIT A.

Delivering 61PS @ 5550 RPM, and with a 0-60 time of 11.2 seconds and a top speed of 92 mph (where permitted), the new Mini Cooper is a worthy successor to the car that, in the hands of Paddy Hopkirk, won the 1964 Rallye Monte Carlo - to the delight, it seemed, of the whole world's motoring community.



Front wheel drive - a rarity at the time - gave the car extraordinary roadholding, giving it the winning edge along snowbound rally routes.

With a revolutionary transverse engine, the Cooper's drivetrain was direct and efficient, and the balance and one-at-a-time wheel configuration conveyed it around the sharpest of hairpins untroubled.

No wonder the '64 Monte Carlo was only one of a string of rally victories - not to mention saloon car race laurels - which the Mini Cooper won.

Ahead of its time at its introduction 30 years ago, the design is still winning awards ("What Car?" recently voted Mini Cooper "Alternative Car of the Year" in the sporting saloon category).

It caught the innovative spirit of the 1960s Carnaby Street culture effortlessly; how apt then, that Rover offer some fab gear to help turn heads today.

...And what a way to drive to work!



FLARES, KINKY BOOTS AND FLOWER POWER

— "THE GREATEST CAR"
— OF ALL TIME —

Autocar & Motor, 20th March 1991



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Pub No. A27